



Enter Now!
**BILLBOARD
CONTEST**
MOST TEEN'S DON'T

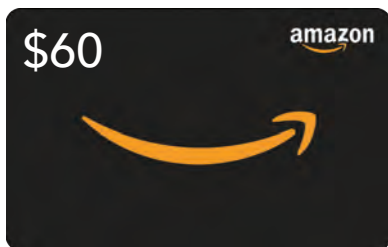
Contest Open To Clinton County Youth Ages 10-18 Years Old

Billboard Contest

Create a billboard that showcases the idea of “Most Teen’s Don’t” — the artwork should reflect a positive message or positive things in your life. Your artwork will help spread the message throughout Clinton County for a drug free community.

*Most Teen’s Don’t is a social norm campaign that helps celebrate teens who make healthy choices when it comes to marijuana, alcohol, and nicotine use.

Winner Receives!



Winner: Receives their billboard featured for the Fall season in Clinton County + \$60 Amazon gift card!

2 & 3 Runner Up: Both the second place and third place runner ups will each receive a \$30 Amazon gift card!

Entries Close

JULY 5, 2021 AT 5PM!

Contest Rules

ELIGIBILITY

- Contest Open to Clinton County Youth Ages 10-18 Years Old.

THEME

- Substance Use Awareness & Prevention with a focus on the “Most Teen’s Don’t” campaign.

IMPORTANT DATES

- Artwork is due no later than July 5, 2021 at 5:00pm.
- Judging will be by a CSAPC Youth Group.
- Winner Announced on Monday, July 26, 2021.
- Winning billboard will be placed in the community throughout the Fall season.

Billboard Design Requirements

BILLBOARD ARTWORK

The best design for a billboard is bright, bold, colorful, but yet simple. Keep in mind, drivers in Clinton County will be driving by this billboard at 35-55 mph, and can only read and understand about six words as they drive the billboard. Artwork will be judged for readability, creativity, positive messaging, originality, and neatness.

SIZE AND LAYOUT

Design can be on your material of choice, although, we recommend a landscape layout to fit Adams Outdoor billboard requirements. A template to match our exact billboard dimensions (when scaled up) is available for download on our website under drugfreeclinton.org/billboard. To assist, **the billboard template dimensions are 24.33 inches wide by 7.33 inches high**. Please keep artwork flat, no 3-D pieces or collages due to your final artwork needing to be scanned/electronically submitted. In this same regards, artwork should not be folded, matted, mounted, laminated or framed since official submission is done electronically.

RECOGNITION

The winner and also the two runner ups of the billboard contest will be notified both by phone and email. The winners will be announced on Monday, July 26, 2021. The winners will be chosen by our Clinton Substance Awareness & Prevention Youth Group/Committee. All winners will be showcased on the CSAPC website, social media accounts, and the main winner will have their chosen artwork featured as our Fall billboard, displayed by Adams Outdoor and put up in Clinton County. All three winners should be available to have their pictures taken for press release and social media purposes.

Questions?

drugfreeclinton.org/billboard

MATERIALS

This contest is open to all materials and all mediums. Youth are encouraged to use a variety of media, such as watercolor, pen and ink, crayon, markers, photography, the computer, etc. Please keep in mind that brighter colors reproduce better. Final artwork will be on public display on a county wide billboard, so the medium chosen should be easy to see and read.

ORIGINALITY & SUBMISSIONS

Billboard designs must be the original design of the youth and fit into the contest theme. **Each artist is able to submit 2 entries only.** Copyrighted images, syndicated characters, or copyrighted clipart cannot be used. The use of the TalkSooner.org logo is required and also our CSAPC logo and web address on the bottom of the billboard and our template online reflects this. **Final submissions must be emailed to Sara Thelen at sthelen@mmdhd.org by 5:00pm on July 5.**

Due to Adams Outdoor requiring high resolution images for their billboard productions, your final artwork must be scanned at 300 dpi and submitted as a CMYK JPEG, PNG, or PDF.

***If your final high resolution image exceeds 10 MB, you may provide a separate link for us to receive your artwork (ie> Dropbox).**

Your final emailed submission ALSO MUST include our Entry Form available on our website at drugfreeclinton.org/billboard. When your email is successfully received, you will receive an email back to confirm your entry was received. Please do not call to confirm your email was received. If you do not receive a confirmation email back within 24-48 hours of your submission, then you may call direct. (Please remember to check your SPAM email box).

****The winning design will become the property of Clinton Substance Awareness & Prevention Coalition to be used in the promotion of substance use awareness either in its entirety or through utilizing individual aspects of the artwork, both in print and digital formats.**